



Name: DEEPAK D

Designation: Assistant professor

Specialization: Accounting and Taxation

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Qualification

M.com (UGC NET qualified)

PHD (pursuing)

Work Experience
02. Years

Courses Facilitated

Consumer behaviour

IFRS

Digital marketing

Company law

Taxation

Member on Committees / Editorial Boards

Professional Memberships

Career Summary

2+years of experience in the field of Commerce and Management
Education at UG level

UGC NET -2019

Attended various National and International Level Conferences, ,
Faculty Development Programs and Webinars

Sports forum teacher coordinator

Competent in designing the curriculum and the course design,
efficient in managing day to day operations of the department.

Academic:

2023 -JAIN(Deemed-to-be University) (Present)

2023 – Harward Institute of science and management (5 months)

2021-22 – Seshadripuram Institute of Commerce and management (1 Year)

Research Interest

Artificial intelligence, Taxation, Accounting, organic farming, and Commerce

Research Publications

12 (04 ISBN , 04 WOS,04 ISSN)

Articles / Case Studies

-

Consultancy / Projects

-

Books / Chapters

02, (04 work in progress)

Activities

Sports forum coordinator

Activities – Conducted indoor sports for students, National sports Day, Sports for first year students

Developing and reviewing study materials for the students

As a member of BOS, School of Commerce, conducting the review process Of Term End Examination question papers for B.Com

Part of Organizing committee for various National and International Level

Recognition / Awards

1) Participated in all India inter university wrestling competition held at Chaudhary Devilal University, sirsa, Haryana,2016-17

2. Participated in all India inter university wrestling competition held at M.D University, Rohtak,2017-18

3. Participated in all India inter university wrestling competition held at Chaudhary bansi lal University, Bhiwani ,2018-19

4. Participated in all India inter university JODO competition held at Chatrapati shivaji maharaj University, Kanpur ,2019-20

5. Participated in all India inter university wrestling competition held at Guru Jambeshwar University, Hisar ,2019-20

6. Merit-cum participation certificate- 7

Th SENIOR NATIONAL AMERICAN FOOTBALL CHAMPIONSHIP 2019 held at Nagarjuna vidyaniketan school,yelahanka,bengaluru- won silver Medal for karnataka team

7. Won bronze medal in judo at inter collegiate sports competitions organized by Bangalore University during 2016-17

8. Won bronze medal in judo at inter collegiate sports competitions organized by Bangalore University during 2017-18

9. Won gold medal in Wrestling at inter collegiate sports competitions organized by Bangalore University during 2017-18

10. Won silver medal in judo at inter collegiate sports competitions organized by Bangalore university During 2015-16

11. Won bronze medal in Wrestling at inter collegiate sports competitions organized by Bangalore University during 2015-16

12. Won silver medal in weightlifting at inter collegiate sports competitions organized by Bangalore University during 2016-17

14. Won gold medal in 36th Karnataka state Judo championships organized by Karnataka judo Association

		<p>bangalore during 2015-16(junior category)</p> <p>15. Won gold medal in 37th Karnataka state Judo championships organized by Karnataka judo Association bangalore during 2016-17(junior category)</p> <p>16. Won bronze medal in 36th Karnataka state Judo championships organized by Karnataka judo Association bangalore during 2015-16(senior category)</p> <p>17. Won bronze medal in 37th Karnataka state Judo championships organized by Karnataka judo Association bangalore during 2015-16(senior category)</p> <p>18. I was co author in designed student hand book for continuous internal evaluation in Seshadripuram institute of commerce and management in 2022</p>
	<p>Seminar Conferences Attended</p>	<p>1] International: ERUDITE - Two days Virtual Multi - disciplinary National Conference (ISBN - 978-81-951719-5-8) ,Seshadripuram Institute of Commerce & Management, Bengaluru</p> <p>“ A Study on Consumer Buying Behaviour and Awareness towards Organic Food - Opportunity to Startups”</p> <p>2] One Day National conference on micro credit lending and economic in 21 th Millennium</p> <p>Sri Bhagawan Mahaveer Jain First Grade College ,KGF</p> <p>“ A study on Customer Satisfaction towards online Shopping with reference to Bangalore City</p> <p>3] AN INTERNATIONAL CONFERENCE ON “INDUSTRY 5.0: PROGRESS, PEOPLE, PLANET 15.0 PPP-23</p> <p>“”A Study on Sustainable and It’s Impact in Investing in India “</p> <p>4] Conference on "The future of work: Redefining Business Management in the Age of Automation & Artificial Intelligence”</p> <p>“ UNLEASHING THE POWER OF AI: EXPLORING THE IMPACT OF INFLUENCER MARKETING IN THE AGE OF AUTOMATED TOOLS”</p>
		<p>5) TWO DAY INTERNATIONAL CONFERENCE</p> <p>ON THE MYRIAD FACETS OF WOMEN: A CELEBRATION OF THE EXTRAORDINARY MARCH 12, 2024 Certificate of Paper Presentation</p> <p>This is to certify that Mr. DEEPAK.D, RESEARCH SCHOLAR</p> <p>From JAIN DEEMED TO BE UNIVERSITY, SOC. _presented a</p>

paper titled THE IMPACT OF TAX POLICY ON WOMEN EMPOWERMENT AND GENDER Equality in the Two Day International Conference on The Myriad Facets of Women: A Celebration of the Extraordinary hosted by JAIN (Deemed to be University)

6) This is to certify that Mr. DEEPAK. Research Scholar, of Jain (Deemed to be university), Bangalore presented a paper titled A STUDY ON TAX PLANNING STRATEGIES BETWEEN OLD TAX REGIME AND NEW TAX in the International Conference on Sustainable Finance and Accountancy Theme: Responsible Finance and Financial Resilience (ICSFA-2024) organised by the Department of Professional Studies, School of Commerce, Finance and Accountancy (SCFA), CHRIST (Deemed to be University), Bangalore Central Campus, India in Collaboration with Asia Pacific University of Technology and Innovation, Kuala Lumpur, Malaysia on 29 February 2024 and 1 March 2024

7) This is to certify that Mr. DEEPAK D, of JAIN (Deemed-to-be University), has successfully completed 10 Days Online Capacity Development Program on "Advanced Research Methodology" held between 20th February 2024 and 1st March 2024 of 30 hours organized by Internal Quality Assurance Cell in association with Department of Commerce (Accounting & Finance).

8) This is to certify that Mr Deepak D has participated/presented a Research Paper titled M-Payments sustainable Future Innovation & Strategy in a National Level Conference held on January 18, 2024 organised by Faculty Research Cell - Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru.

9) This is to certify that Mr Deepak D has presented a Research Paper titled "Embracing the Digital Era: It Review of the impact of emerging technologies on Tax planning and Tax policy in a National Level Conference held on January 18, 2024 organised by Faculty Research Cell - Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru.

10) This is to Certify that DEEPAK D, ASSISTANT PROFESSOR COMMERCE, JAIN (DEEMED To Be University) has participated in the International online workshop on "Mastering MS Office Applications: Word and PPT" from December 21th-23rd 2023.

11) This is to certify that Deepak D has presented a Research Paper titled Examining The Synergy: Digital Advertising Strategies For Enhanced Consumer Engagement With Artificial Intelligence in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell- Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA).

12) This is to certify that Deepak.D has presented a Research Paper titled The Use Of Social Media Marketing In E-Commerce: A Detailed Analysis Of Present Developments in a Two-Day International Conference held on 04/04/2024 & 05/04/2024

organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA).

13) This is to certify that Deepak D has presented a Research Paper titled New Theory Development In Sustainable Supply Chain Management: "Theory Then Research" Strategy in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA).

14) This is to certify that Deepak D has presented a Research Paper titled Big Data Analytics And Artificial Intelligence In Financial Decision-Making in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA).

15) This is to certify that Mr. Deepak D has presented a Research Paper titled Consumer Behavior In The Digital Age: A Review Of Trends And Strategies In E- Commerce in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants(ACCA).

16) This is to certify that Mr. Deepak. D has presented a Research Paper titled Getting Ahead In Education: Exploring The Influence Of Covid-19 On Education in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants (ACCA).

17) This is to certify that Deepak.D has presented a Research Paper titled Emerging Trends In Green And Sustainable Public Procurement: A Comprehensive Review in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana, School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association of Chartered Certified Accountants(ACCA).

18) This is to certify that, Deepak. D has presented a Research Paper titled, AP-Driven Marketing: Marketing: Unleashing the power of Artificial Intelligence for enhanced customer Engagement and Market Insight in a Two-Day International Conference held on 04/04/2024 & 05/04/2024 organised by Faculty Research Cell-Samshodhana School of Commerce, JAIN (Deemed-to-be University), Bengaluru in association with International Skill Development Corporation (ISDC) & Association

